

Fig. 1

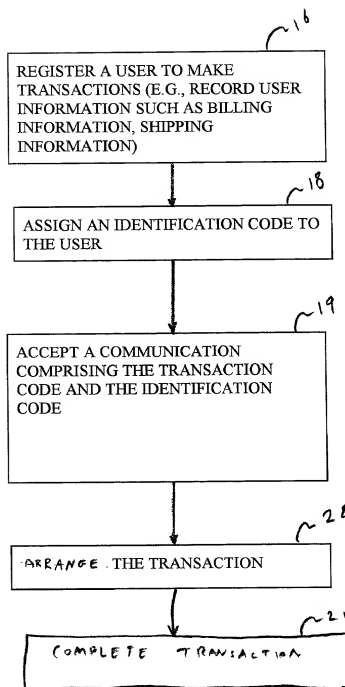


FIG. 2

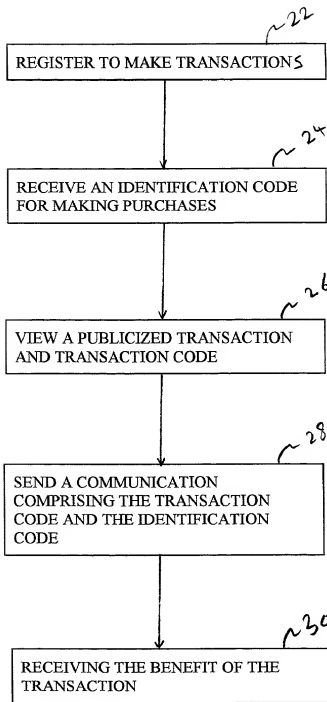


FIG. 3

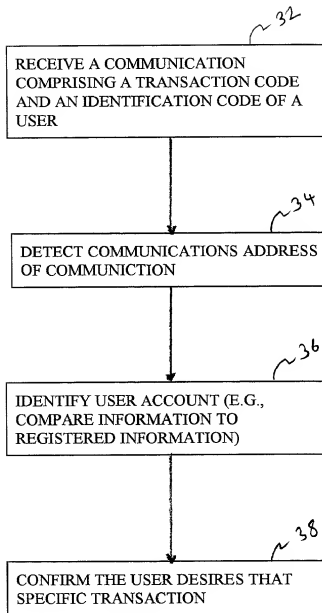


FIG. 4

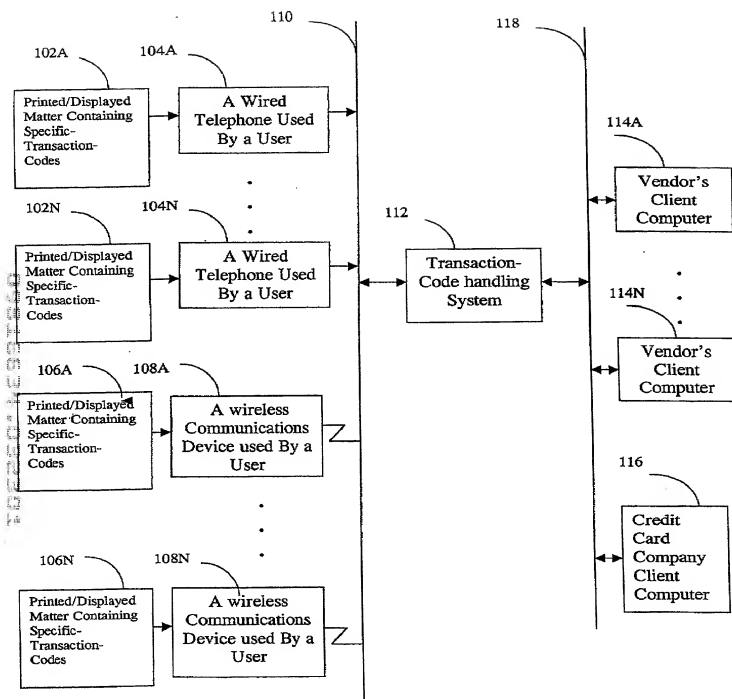


FIG. 5

90

A MAGAZINE ADVERTISEMENT
CONTAINING TWO SPECIFIC-TRANSACTION CODES

California Watches Inc.

Sports
Watch
Reg. Price \$60
buy now for \$49.99



- CODIAL 1-200-9876-543 & 246 TO BUY NOW FOR ONLY \$49.99 !
- CODIAL 1-200-9876-543 & 456 TO GET YOUR FREE CATALOG.

92 94

FIG. 6

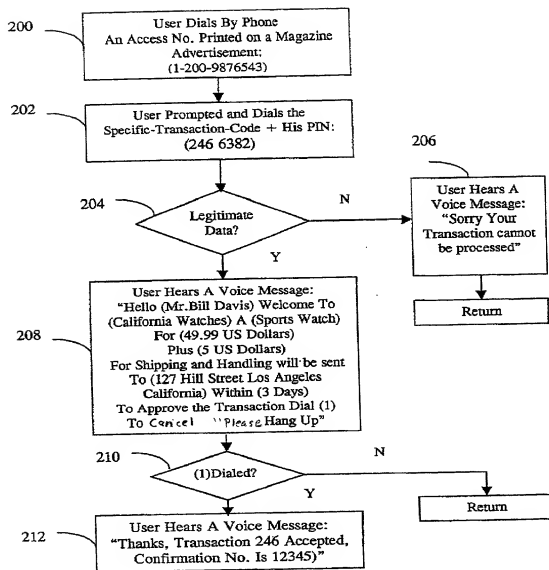


FIG. 7

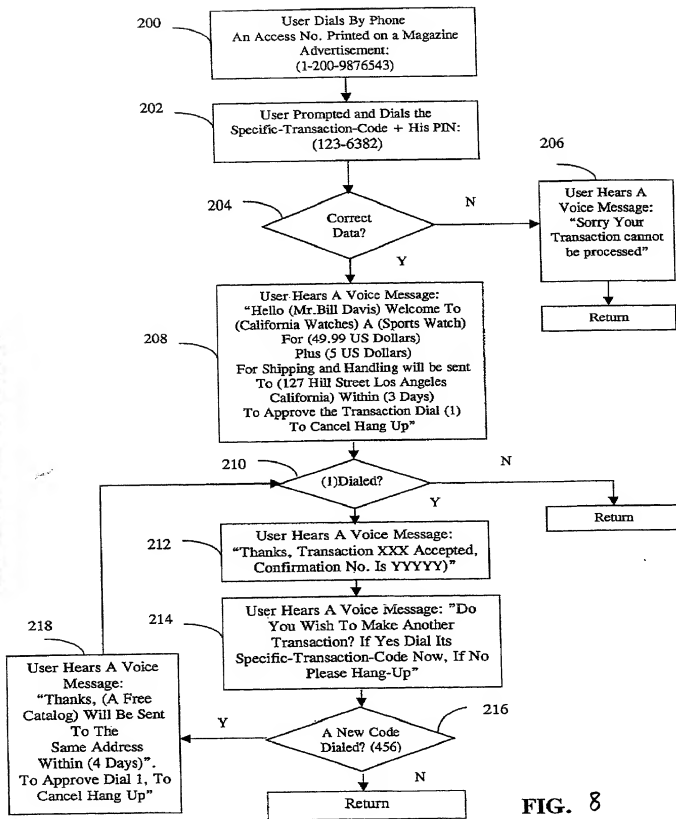


FIG. 8

**AN ELECTRICITY BILL CONTAINING A
SPECIFIC-TRANSACTION-CODE**

ELECTRICITY BILL - JAN 2000

• CODDIAL 1-200-1234457 & 487. TO PAY THIS BILL NOW AND GET \$3 OFF!

95

FIG. 9

**BUSINESS TO BUSINESS INVOICE CONTAINING
TWO SPECIFIC TRANSACTION-CODES**

INVOICE

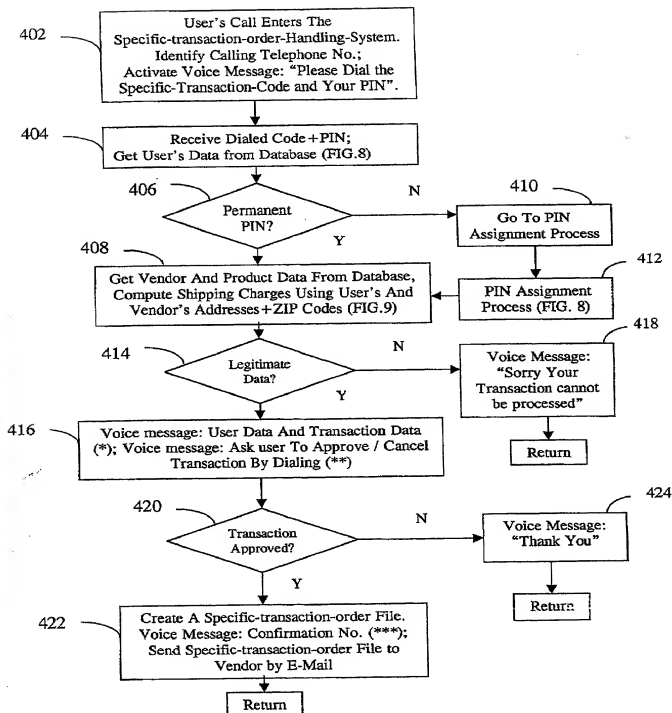
- CODIAL 1-200-7895423 & 585 TO CONFIRM GOODS ACCEPTANCE
- CODIAL 1-200-7895423 & 587 FOR OUR CUSTOMER SERVICE
TO GET BACK TO YOU

91

94

292

FIG. 10



(*) - See FIG. 7 - Step 208: "Hello...(3 Days)"

(**) - See FIG. 7 - Step 208: "To Approve...Hang Up"

(***) - See FIG. 7 - Step - 212: "Thanks... YYYYYY"

FIG. 11

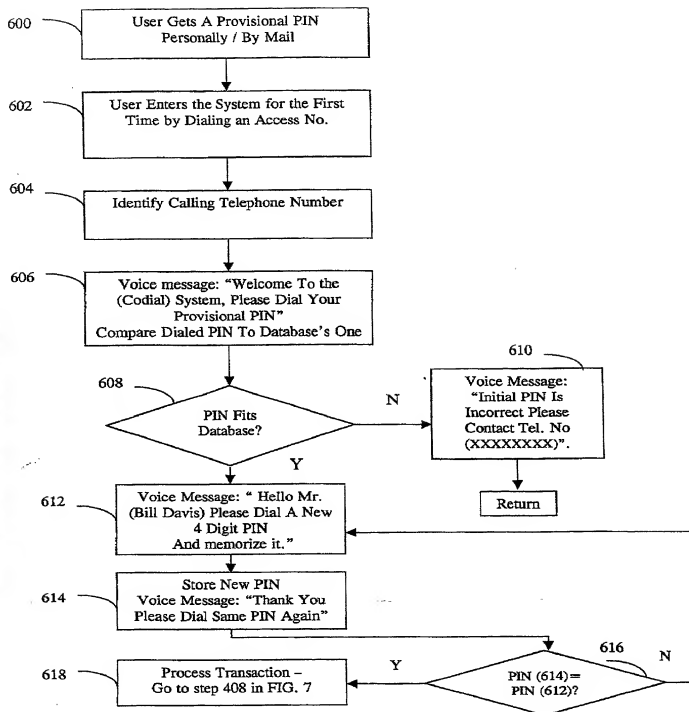


FIG. 12

601
User's Data

Assigned Telephone Numbers (1-217-1234-567 , 050-123-4567)
Full Name (Mr. Davis Bill)
Mailing Address (127 Hill St LA CA 12345)
Email Address (davisb@yahoo.com)
Credit Card Co. (City Bank Master Card)
Credit Card No. (1234 5678 9012 3456)
Provisional PIN (1398)
Permanent PIN (7399)

603
Vendor's Data And transaction Data:

Vendor's Name (California Watches)
Vendor's code (1-200-9876)
Vendor's Address (456 Lake St. San Francisco, CA 78965)
Vendor's Email Address (calw@hotmail.com)
Vendor's Bank Account Number
Item No. 1 Description (Sports Watch)
.
.
Item No. N Description (Catalog)
Item No. 1 Specific-transaction-code (246)
.
.
Item No. N specific-transaction-code (567)
Item No. 1 price (\$US 49.99)
.
.
Item No. N price (\$US 0.00)
Item No. 1 shipping period (3 days)
.
.
Item No. N shipping period (4 days)

FIG. 13

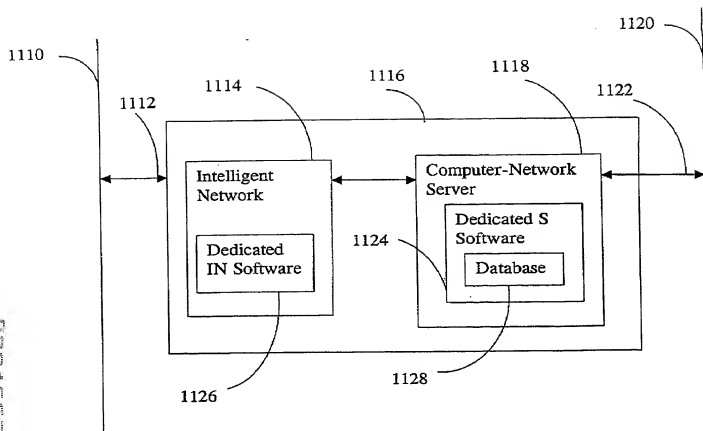
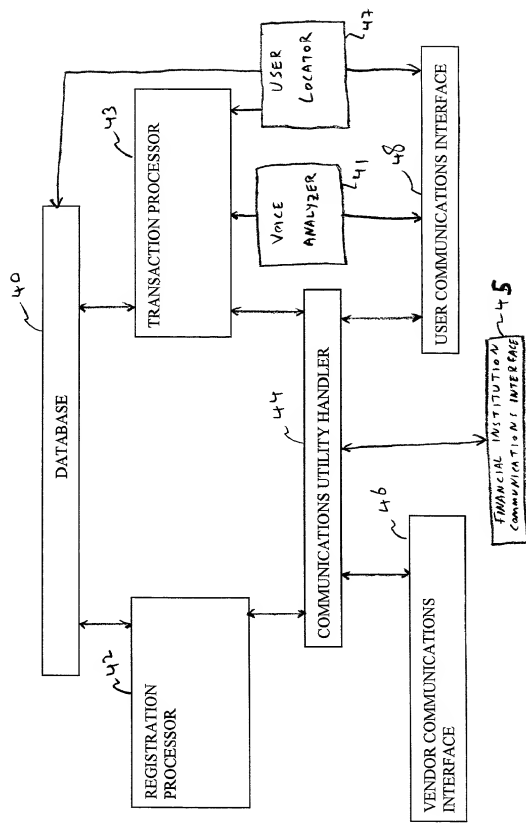


FIG. 14

FIG. 15



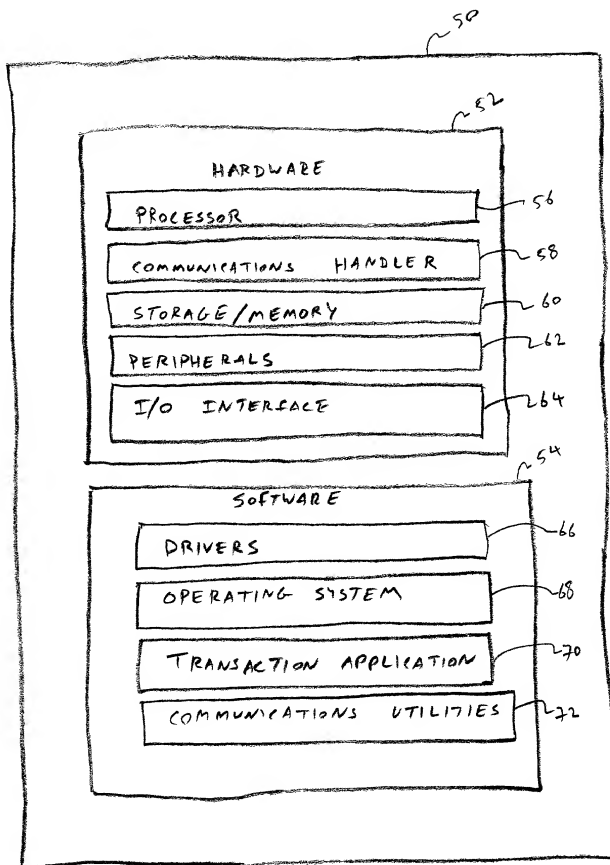


FIG. 16

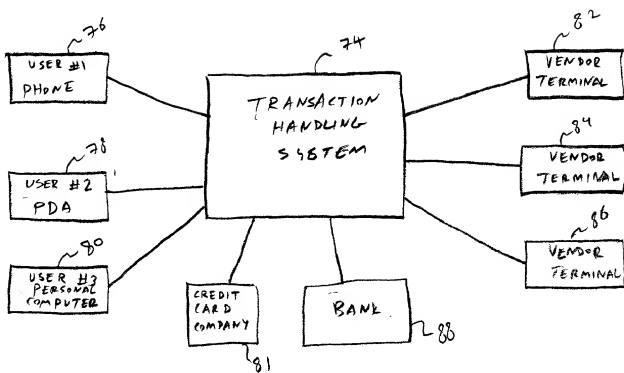


FIG. 17